

# Tomomi Endo

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## OBJECTIVES

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I am writing to apply for the UI/UX Designer position. I believe that I have the right skills, strong experience that I certainly apply for and I have a great deal to offer your company.

## SKILLS

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- 8 years of experience in Canadian design firms and more than 7 years of experience in Japanese design firms and web services.
- 10+ years in a design role with digital and print experience.
- Strong social skills and ability to communicate ideas clearly to team members, clients and suppliers.
- Organizational skills. Experienced in working fast paced environment.
- Developing designs based on creative briefs and gathered requirements.
- Ability to manage multiple tasks and handle several projects/deadlines.
- Expert level of Adobe Creative CC; Illustrator, Photoshop, InDesign, XD and Sketch.
- Great to do hand-sketching.
- Excellent verbal and written communication skills in Japanese and English.

## LICENSES

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- RYT200 Yoga Instructor License
- Architect License in Japan
- Driver's License in Canada and Japan

## WORK EXPERIENCE

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January 2013 **Business owner**, Tokyo, Japan  
- current Web/Graphic Designer, Art Director, Yoga Instructor

January 2018 - Full Time  
current **Yamato Financial Co., Ltd.**, Tokyo, Japan  
Payment service company (Employees: 80)  
Position: Senior Web/Graphic Designer  
Adobe CC (Illustrator, Photoshop, XD), HTML, CSS  
Role: Led execution for various design-related projects, marketing web pages and web assets for a sales/marketing team.

- August 2018 - August 2019      Contract  
**Kaonavi**, Tokyo, Japan  
 Cloud human resource management service (Employees: 120)  
 Position: Contract APP UI/UX Designer  
 Adobe CC (Illustrator, Photoshop), Sketch, InVision, HTML, CSS  
 Role: Planned the new design components in a design/developer team. Redesigned current UI by researching, analyzing the GA and doing usability test internally.
- July 2015 - July 2018      Full Time  
**WM & Creators Inc.**, Tokyo, Japan  
 Design firm (Employees: 6)  
 Position: Senior Web/Graphic Designer  
 Adobe CC (Illustrator, Photoshop, XD), HTML, CSS  
 Role: Designed and developed websites, iPad apps, logos and print collateral for various clients.
- Sept. 2014 - July 2015      Contract  
**BookLive!**, Tokyo, Japan  
 Online bookstore (Employees: 130)  
 Position: Contract Web Designer  
 Adobe CC (Illustrator, Photoshop), HTML, CSS  
 Role: Designed and developed PC/SP based campaign web pages, web banners and HTML mailers.
- March 2013 - Oct. 2013      Full Time  
**Mobile Factory**, Tokyo, Japan  
 Social game company (Employees: 100)  
 Position: Web/Graphic Designer  
 Adobe CS (Illustrator, Photoshop), HTML, CSS  
 Role: Maintained and updated service websites.
- March 2006 - November 2012      Full Time  
**From:Media** (Currently called "Fathom"), Dartmouth, Canada  
 Design firm (Employees: 18)  
 Position: Senior Web/Graphic Designer  
 Adobe CS (Illustrator, Photoshop, InDesign), WordPress, Flash, HTML, CSS, SketchUp  
 Role: Designed websites, touchscreen kiosks, wayfinding signs, logos and print collateral for various clients, including government, national parks, from big to small businesses.
- June 2004 - March 2006      Full Time  
**Trampoline Creative**, Halifax, Canada  
 Advertising agency (Employees: 20)  
 Position: Intermediate Web/Graphic Designer  
 Adobe CS (Illustrator, Photoshop, InDesign), HTML, CSS  
 Role: Designed ads, prints and websites in a team for various local clients.

## EDUCATION

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- Sept. 2018 - Sept. 2014      **Kyoto University of Art and Design**, Kyoto, Japan  
 Liberal and Fine Arts Degree
- Sept. 2017 - Oct. 2017      **Yandara Yoga Institute**, Baja, CA, U.S  
 RYT 200 Yoga Instructor
- Sept. 2002 - June. 2004      **Nova Scotia College of Art and Design Univ.**, Halifax, Canada  
 Graphic/Multimedia Design

## REFERENCES

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If you require any questions about my work samples/me, please contact references below to discuss further.

### **Jeff Bray**

Former Project Manager at Form:Media, Dartmouth, NS, Canada

Brayjeff4@gmail.com

### **Kevin Baker**

Vice President / Fabricator at Atlantex Creative Works, Dartmouth, NS, Canada

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### **Sarah Green**

Former classmate at Yandara Yoga Institute, USA

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